

## ADVERTISING RATE SCHEDULE

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### DISPLAY RATE SCHEDULE

ROP Open Rate \$10.99 per col. in.

8 Week Contract \$10.49 per col. in.

Bulk Contract \$8.99 per col. in.

### COLOR RATES

One Color \$100

Two Colors \$150

3 Colors \$180 Process Color (plus cost of separations) \$190

Separations \$25 each

### SPECIFICATIONS AND TERMS

6 Column Broadsheet. Column Width - 1.70", Page Height - 21. TERMS: ROP & Pre-Prints - 15 days net. Advertisers will be required to pay in advance until a line of credit is established.

Political advertising must be prepaid. We reserve the right to refuse any advertising.

ERRORS: We are responsible only for the lineage in error. All adjustments must be made within 10 days of publication.

DEADLINES: ROP - 5 pm Monday • Classified - 1 pm Monday

#### PREPRINTS

\$50/m - Call for Multiple Run Rates

Inserts must be shipped on skids one week prior to run to: Franklin Web Press Co. 115 Beasley Drive, Franklin, TN 37064

## CLASSIFIED RATE SCHEDULE

(These rates are for line ads only. Display ads in classified section will be charged according to the Classified Display Rate.)

BUSINESS ADS \$12.49 for up to 15 words & 15 cents per additional word

BUSINESS 8 WEEK CONTRACT \$11.49 for up to 15 words & 15 cents per additional word

PERSONALADS (Garage Sales, Misc. for Sale, etc.) \$11.99 for up to 15 words & 15 cents per

additional word

BOLD PRINT 50 cents per line (5 words together = one line)

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