ADVERTISING RATE SCHEDULE

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DISPLAY RATE SCHEDULE

ROP Open Rate $10.99 per col. in.
8 Week Contract $10.49 per col. in.
Bulk Contract $8.99 per col. in.

COLOR RATES

One Color $100
Two Colors $150
s $180 Process Color (plus cost of separations) $190
Separations $25 each

SPECIFICATIONS AND TERMS
6 Column Broadsheet. Column Width - 1.70", Page Height - 21. TERMS: ROP &
Pre-Prints - 15 days net. Advertisers will be required to pay in advance until a line of credit is established.
Political advertising must be prepaid. We reserve the right to refuse any advertising.
ERRORS: We are responsible only for the lineage in error. All adjustments must be made within 10 days of publication.

DEADLINES: ROP - 5 pm Monday • Classified - 1 pm Monday
PREPRINTS
$50/m - Call for Multiple Run Rates
Inserts must be shipped on skids one week prior to run to: Franklin Web Press Co. 115 Beasley Drive, Franklin, TN 37064

CLASSIFIED RATE SCHEDULE

(These rates are for line ads only. Display ads in classified section will be charged according to the Classified Display Rate.)

BUSINESS ADS $12.49 for up to 15 words & 15 cents per additional word
BUSINESS 8 WEEK CONTRACT $11.49 for up to 15 words & 15 cents per additional word
PERSONALADS (Garage Sales, Misc. for Sale, etc.) $11.99 for up to 15 words & 15 cents per

additional word
BOLD PRINT 50 cents per line (5 words together = one line)

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