

Mt. Juliet business owners Maggie Julian and Rob Brown will be honored for outstanding business performance this week at the Home Instead Senior Care® network's annual international convention held in Omaha, Neb.

The Home Instead Senior Care network is the world's leading provider of non-medical in-home care and companionship to older adults with offices worldwide including the Hermitage, Wilson, Smith and DeKalb county area.

Julian and Brown are being recognized with a Presidential I and Cornerstone V award, at the April 24-27, 2013, event. The awards are presented for superior sales and service satisfaction.

"I am pleased to be honored for serving this area's older adults who represent such an important legacy to our community," Julian said. "We share this honor with our dedicated staff and CAREGivers<sup>SM</sup> and thank them for their tireless service."

This year's Home Instead Senior Care meeting Take the Lead highlights the importance of facing the challenges of an aging population with a sense of urgency and understanding for the needs that are sure to come, considering the number of baby boomers who are becoming seniors each day. Franchise owners are providing a variety of new products, services, tools and programs designed to enhance their role as a valuable resource for seniors and family caregivers in their communities.

With more than 950 independently owned and operated franchises in 17 countries, including the U.S., the Home Instead Senior Care network is the world's largest provider of non-medical in-home care and companionship services for seniors.

The network's 65,000+ CAREGivers, including those in Mt. Juliet, provide more than 45 million hours of client service each year through activities that include companionship, meal

preparation, medication reminders, light housekeeping, errands and shopping.

## ABOUT HOME INSTEAD SENIOR CARE

Founded in 1994 in Omaha by Lori and Paul Hogan, the Home Instead Senior Care® network is the world's largest provider of non-medical in-home care services for seniors, with more than 950 independently owned and operated franchises providing in excess of 45 million hours of care throughout the United States, Canada, Japan, Portugal, Australia, New Zealand, Ireland, the United Kingdom, Taiwan, Switzerland, Germany, South Korea, Finland, Austria, Italy, Puerto Rico and the Netherlands. Local Home Instead Senior Care offices employ more than 65,000 CAREGivers<sup>SM</sup> worldwide who provide basic support services – assistance with activities of daily living (ADLs), personal care, medication reminders, meal preparation, light housekeeping, errands, incidental transportation and shopping – which enable seniors to live safely and comfortably in their own homes for as long as possible. In addition, CAREGivers are trained in the network's groundbreaking Alzheimer's Disease or Other Dementias CARE: Changing Aging Through Research and Education<sup>SM</sup> Program to work with seniors who suffer from these conditions. This world class curriculum also is available free to family caregivers online or through local Home Instead Senior Care offices. At Home Instead Senior Care, it's relationship before task, while continuing to provide superior quality service that enhances the lives of seniors everywhere.